



The Presentation Lab™

For dynamic leadership and effective public speaking



Power up your presentations

- Perfect your message and style
- Communicate successfully in every situation
- Achieve bottom-line results with front-line performance

Testimonial:

"I would strongly recommend Anne B. Freedman and the Speak Out program to anyone who needs more experience, guidance, and refinement when delivering all types of public presentations. She will provide all the tools necessary to help make outstanding, memorable, successful presentations."

*Eric T. Levin, Vice Chairman
Gold Coast Beverage Distributors, Inc.*



Great speakers are made, not born.

Corporate leaders, professionals, and public figures rely on special training by experts to make sure their messages come across successfully—every time. Take advantage of Speak Out's more than 20 years of experience providing executive consulting and training. Select from discreet, private sessions arranged to suit your schedule, customized corporate programs and executive courses including The Presentation Lab™.

Speak Out helps you:

- Structure and organize captivating presentations and keynote addresses
- Develop and communicate compelling messages and story lines
- Turn stage fright into positive energy
- Rehearse your delivery and anticipate questions or objections

Types of Presentations & Speeches:

- Business development
- Board of directors
- Community organization & fundraising
- Industry & professional conference
- Government agencies/procurement
- Motivational

Testimonial:

"There were so many tips on preparing effective, persuasive speeches, and humor was used to make the experience fun as well as instructive. I appreciated the informal way the class was presented, and the fact that no time was ever wasted. I recommend the class highly, both to inexperienced public speakers and to lawyers who craft oral arguments frequently."

*Mary T. Cagle
Chief Executive Officer
CHARLEE of Dade County, Inc.*

- Have you ever admired an outstanding speaker and wanted to be just like him or her?
- You're the expert but sometimes you can't find the right words to make your point, right?
- Do you get really afraid when you have to speak before a group?
- Do you feel that results suffer because you're not as effective a communicator as you need to be?
- Is it difficult for you to quickly and easily organize your thoughts at a moment's notice?

Speak Out's professional communication and presentation coaching for individuals and groups is the answer.

Ask about SPEAK OUT's other high-impact programs which can be tailored to your specific needs:

- Corporate Programs
- Private Executive Communication Coaching
- Message and Presentation Development
- The Sales Lab
- Keynote Speaking
- Bilingual Services
- And more....

Testimonial:
"Although I have taken a lot of speaking classes, I found Speak Out's to be the most practical and the most impactful on the way I deliver my message. I can wholeheartedly recommend Speak Out to anyone who wants to be a better presenter or communicator."

Lauren E. Smith
Vice President
A.T. Kearney Executive Search



To power up your presentations call **305-273-6640** or
1-800-998-SPEAK or info@speakoutinc.com

www.speakoutinc.com

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